



- Nashville
- Birmingham
- Austin
- Charlotte
- Atlanta
- Tampa
- New Orleans
- Chattanooga
- Louisville
- Jacksonville
- and more...

SFE

You are invited to join the Southern Franchise Expo as it tours some of the largest and most business-friendly cities in the country.

We offer:

- Face-to-face contact with thousands of qualified prospects
- An extensive, targeted media campaign
- Sponsorship opportunities to increase your company's exposure

The SFE gets your business in front of the best prospects that generate the most qualified leads. We provide the opportunity to meet potential franchisees for regional, national and international concepts of all investment levels, as well as business vendors and suppliers.

Upcoming Events:	April-	Nashville
	May-	Birmingham
	June-	Austin
	July-	Charlotte
	August-	Atlanta
	Sept-	Tampa

SouthernFranchiseExpo.com

Contact: info@SouthernFranchiseExpo.com (770) 828-8932



Upcoming Events:

April-
May-
June-
July-
August-
Sept-

Nashville
Birmingham
Austin
Charlotte
Atlanta
Tampa



✓ *An extensive, targeted media campaign*

Take advantage of our extensive media campaign. As an exhibitor at the event, you will benefit from a ad campaign that includes print, radio, television, digital billboards, internet and more. Each event is strategically promoted in its region to bring in a large number of local entrepreneurs.

✓ *Face-to-Face contact with qualified prospects*

Sell your franchise at our regional franchise & business opportunities event. This event showcases a wide range of the fastest growing franchises and business opportunities in the U.S market.

✓ *Sponsorship opportunities to increase your company's exposure*

Sponsorships are available for enhancing your company's image when targeting a unique segment of attendees. As a sponsor of the Southern Franchise Show, you will receive increased exposure to potential buyers through intense media coverage, pre-show promotions and on-site visibility. We can create a custom sponsorship package tailored to meet your needs. Sponsor benefits include: logo inclusion on print/promotional materials, hosting opportunities, radio mentions and more!

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- ✓ Face-to-face Contact
- ✓ Quality Prospects
- ✓ Extensive Media Campaign
- ✓ Multi-show Discounts
- ✓ Sponsorship Opportunities

SHOW SPONSORSHIP

EXCLUSIVE EVENT TITLE SPONSOR:

- Sponsor's logo displayed next to event logo on all printed collateral and on show entry display
- One (1) large banner on the show floor
- Full back cover ad in the show brochure.
- Links on web site
- Six (6) booths in a premier location
- Recognition as Title Sponsor throughout media campaign

EVENT SPONSOR:

- Event Sponsor logo will be featured in all promotional/printed materials
- One (1) large banner on the show floor
- Logo positioned on entry display unit
- 1/4 page ad in the show brochure.
- Link on the show web site as Event Sponsor
- Two (2) booths in premier location
- Sponsor recognized as "Event Sponsor" on selected radio and TV spots

** Multi-show discounted sponsor packages also available*

Schedule:

Apr 17-18: Nashville

May 22-23: Birmingham

June 19-20: Austin

July 17-18: Charlotte

Aug 27-28: Atlanta

Sep 18-19: Tampa

... more dates coming soon!

Advertising space available in the show brochure and exhibition hall as well!

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