



- Nashville
- Birmingham
- Austin
- Charlotte
- Atlanta
- Tampa
- New Orleans
- Chattanooga
- Louisville
- Jacksonville
- and more...

SFE

Single Show Pricing

Multi-Show Pricing

| | |
|----------------|---------|
| 10 x 10 booth | \$2,000 |
| 10 x 10 corner | \$2,500 |
| 20 x 10 booth | \$3,500 |
| 20 x 10 corner | \$4,200 |
| 20 x 10 endcap | \$4,800 |

| | |
|----------------|---------|
| 10 x 10 booth | \$1,700 |
| 10 x 10 corner | \$2,200 |
| 20 x 10 booth | \$3,200 |
| 20 x 10 corner | \$3,900 |
| 20 x 10 endcap | \$4,500 |

Booth prices include:

- Back and side draping, 8' back w/ 3' sides
- Listing in the SFE show magazine
- Booth sign with company name
- Exhibitor badges

* Additional options available include booth furnishings, power outlets, communication services (phone, internet, cable) at exhibitor cost.

SHOW SPONSORSHIP

EXCLUSIVE TITLE SPONSOR:

\$25,000

- Sponsor's logo displayed next to event logo on all printed collateral and on show entry display
- One (1) large banner on the show floor
- Full back cover ad in the show magazine.
- Links on web site
- Six (6) booths in a premier location
- Recognition as Title Sponsor throughout media campaign

EVENT SPONSOR:

\$10,000

- Event Sponsor logo will be featured in all promotional/printed materials
- One (1) large banner on the show floor
- Logo positioned on show entry display unit
- 1/4 page ad in the show magazine.
- Link on the show web site as Event Sponsor
- Two (2) booths in premier location
- Sponsor recognized as "Event Sponsor" on selected radio and TV spots

Multi-show discounted sponsor package also available

SouthernFranchiseExpo.com

Contact: info@SouthernFranchiseExpo.com (770) 828-8932



- ✓ Improve Your Visibility
- ✓ Create a Lasting Impression
- ✓ Increase Your Success



Additional Opportunities

Drive more traffic to your booth and reinforce your company message with these eye-catching options.

Show Magazine Rates

All color, glossy, 8.5" x 11" pages

| | |
|------------|---------|
| 1/4 Cover* | \$750 |
| Full Back* | \$1,500 |
| Full Page | \$950 |
| Half Page | \$500 |
| 1/4 Page | \$300 |
| 1/8 Page | \$175 |

*Limit one.

Camera-ready artwork must be delivered no later than 30 days prior to show.

Official Show Bags

Your company's information on the bag everyone will be carrying

| | |
|--|---------|
| Show Bag Exterior - per side | \$2,000 |
| Show bag insert - one page, provided by sponsor, limit 10 | \$500 |

Promotional Signage

Maximize your visibility

| | |
|--------------------|---------|
| Hanging banner | \$1,200 |
| Aisle Sign sponsor | \$800 |
| Meter board | \$600 |

* Limited number available. Advertiser to provide signage

All prices are per each event. Multiple city sponsorships are available at discounted prices.

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